# Travel Industry Newsletter

January 2025







### **BRAND SPOTLIGHT**

WorldHotels<sup>TM</sup> is a curated global offering of the finest independent hotels and resorts around the world. Each WorldHotels property is as exquisite as the destinations you find them in, creating unforgettable experiences from the moment you walk through the doors.

### **WorldHotels™ Luxury**

As landmarks in their own right, these iconic hotels sit proudly in the world's most sought-after destinations. Expect service tailored to you. Second-to-none amenities. Spectacular spaces.

#### WorldHotels<sup>™</sup> Elite

Escape to our handpicked portfolio of style-led properties in desirable locations. Discover refined service that exceeds your expectations. Savour world-class cuisine. Surround yourself with sophistication.

### **WorldHotels<sup>™</sup> Distinctive**

Arrive at a hotel that is reflective of the locale by offering intuitive service and a refined sense of character. Affordable luxury and friendly service to make you feel completely comforted.

#### WorldHotels<sup>™</sup> Crafted

An inclusive collection that, through design and creativity, captures the spirit of its destination and creates a lasting emotional connection. Appealing to guests which crave culture, immersive experiences and seamless service.

### STAY 2 NIGHTS, GET 5,000 BONUS POINTS

BWH Hotels invites members of its awardwinning loyalty program, Best Western Rewards (BWR®), to continue traveling and earn bonus points on qualified stays this winter. From December 2, 2024 through February 2, 2025, BWR members can earn 5,000 points after staying two nights (consecutive or separate) at any Best Western-branded hotel in the U.S., Canada, and the Caribbean Islands. Each member can earn up to 20,000 points with this offer (based on eight total nights). Members must register for the offer before completing their eligible stay, either on bestwestern.com/5kbonuspoints or at a hotel directly.

BWR points can be redeemed for many exciting offers, including free room nights at BWH Hotels properties, airline flight miles, or a BWH Hotels gift card that can be gifted to loved ones or donated to charitable efforts. Additionally, with the <a href="Status Match...No">Status Match...No</a> Catch® program, BWR will match Elite status in any other hotel loyalty program, free of charge.











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## Now Open!

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#### **NORTH AMERICA**

The Kennedy Tucson • Tucson, AZ

Best Western Caribou • Caribou, ME

Best Western St Louis • Fairview Heights, IL

Skyline Hotel Detroit Airport • Romulus, MI

Best Western Hesperia • Hesperia, CA

#### **INTERNATIONAL**

City Oasis Inn • Townsville, Australia Stamford Plaza • Melbourne, Australia Best Western Fontaine Argent • Besancon, France Best Western Plus Le Picardy • Saint Quentin, France Sure Hotel Mont-de-Marsan • Saint-Pierre-du-Mont, France Auberge de Lac • Mesnil-Saint-Pere, France Sure Hotel Saintes • Saintes, France Chateau des Ducs de Joueuse • Couiza, France Best Western Hotel des Orangers • Cannes, France Sure Hotel Tours Sud • Chambray-Les-Tours, France B'mine Frankfurt Airport • Frankfurt, Germany B'mine Dusseldorf • Dusseldorf, Germany Wellness & Nationalpark Hotel • Baiersbronn, Germany Best Western AH1 Amritsar • Amritsar, India Hotel Bellevie • Pesaro, Italy Le Dune Resort • Porto Palo de Menfi, Italy Sure Hotel Principe d'Aragona • Modica, Italy Best Western Plus Dimora del Monaco • Matera, Italy Best Western Plus Oxbow Lake • Yanagoa, Nigeria Aiden Haugesund Airport • Avdalsnes, Norway Orakai Cheonggyesan Hotel • Seoul, Korea Orakai Daehakro Hotel • Seoul, Korea Best Western Plus Istanbul • Istanbul, Turkey



The Kennedy Tucson Tucson, Arizona



Stamford Plaza Melbourne, Australia







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### Additional Resources

- ❖ Learn more about our **19 brands** on our dedicated *Travel Agent Advantage* site <u>here</u>
- Check out other BWH Hotels news here
- Not a Best Western Rewards Member? Enroll <a href="here">here</a>





# Status Match... No Catch®

Elite with another hotel loyalty program? We'll instantly match your status for free!

#### **Our Elite Members Get:**

√ Bonus points for every stay

√ Complimentary water at check-in

√ Early check-in and late check-out





